



FOR IMMEDIATE RELEASE

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New Music Gives Hope for All Babies
Billboard Recording Artist Debuts March of Dimes Benefit Single

October 6, 2008, WHITE PLAINS, NY — “Cradle to Grave (A Song about Family),” a new single by Billboard recording artist Bettina Bush, will benefit the March of Dimes and its efforts to give every baby a healthy start in life.

Bettina, in honor of her premature goddaughter, is donating \$0.10 per download to raise important funds for research and programs that improve the health of all babies. The goal of the program is to generate more than a million downloads over the next six months, although the March of Dimes will benefit for the life of the song. Bettina has been touring the country in her signature pink SUV, promoting the B-Team (her fan club), and is making appearances at March of Dimes March for Babies® events.

Bettina donated proceeds from several concerts to March for Babies events in March and April of this year, promoted the benefit single at various venues such as her concerts with Smashmouth and Gretchen Wilson, and will continue making appearances at March of Dimes and other events.

“A partnership such as this helps us achieve two critical goals of our organization: providing useful resources for moms and young women, and raising money and awareness for research and other programs to help more babies be born healthy,” said Allison Hauser, Associate Director of Youth Leadership Development for the March of Dimes. “We are grateful that Bettina is going to donate proceeds from her music to benefit babies and our cause. We are especially excited to have a young diverse voice in the Native American community to further our mission to improve the health of all babies.”

Bettina was the 2007 American Idol Underground winner and co-wrote her chart-topping #4 Billboard single, “She Is,” as a tribute to her parents’ marriage. Her follow-up single, the autobiographical “Cradle to the Grave,” reflects her strong family values. Bettina’s event and appearance schedule, as well as the single “Cradle to the Grave,” can be purchased online by visiting www.bettinamusic.com or by downloading the single from itunes.

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About Bettina

As a small child, Bettina's voice brought life to the beloved character Rainbow Brite in the feature film, TV series, and children's records — and that was just the beginning. Having grown up in recording studios, her credits include “My Little Pony,” Alisa on “Rugrats,” multiple Disney children's records, including “Minnie & Me,” and the McDonald's “I'm Lovin' It” campaign. Her organic evolution as a singer-songwriter led to *People* magazine naming her as one of the new “Artists We Love” in June 2008.

About the March of Dimes

The March of Dimes is the leading nonprofit organization for pregnancy and baby health. With chapters nationwide and through its premier event, March for Babies[®], the March of Dimes works to improve the health of all babies, those born healthy and those who need help to survive and thrive. For the latest resources and information, visit marchofdimes.com or nacersano.org.

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